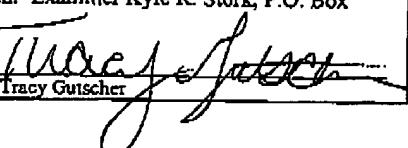


S/N 10/084,258

PATENTIN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Kiran Venkatesh Hegde et al. Examiner: Kyle R. Stork
 Serial No.: 10/084,258 Group Art Unit: 2178
 Filed: February 25, 2002 Docket No.: 50023.09US11
 Title: METHOD AND SYSTEM FOR DELIVERING TECHNOLOGY AGNOSTIC
 RICH MEDIA CONTENT WITHIN AN EMAIL, BANNER AD, AND WEB
 PAGE

CERTIFICATE UNDER 37 CFR 1.6(d): I hereby certify that this correspondence is being sent via facsimile to (571) 273-8300, Mail Stop RCE, Commissioner for Patents, Attn: Examiner Kyle R. Stork, P.O. Box 1450, Alexandria, VA 22313-1450 on January 25, 2006.

By: 
 Name: Tracy Guschner

PETITION FOR EXTENSION OF TIME

Mail Stop RCE
 Commissioner for Patents
 Attn: Examiner Kyle R. Stork
 P.O. Box 1450
 Alexandria, Virginia 22313-1450

Dear Sir:

In accordance with the provisions of 37 C.F.R. §1.136(a), it is respectfully requested that a three-month extension of time be granted in which to respond to the outstanding Office Action mailed July 26, 2005, said period of response being extended from October 26, 2006 to January 26, 2006.

The Commissioner is hereby authorized to charge Deposit Account No. 13-2725 the amount of \$905, \$510 of which is to cover the required extension fee for a large entity.

Merchant & Gould P.C.
 P.O. Box 2903
 Minneapolis, MN 55402-0903
 206.342.6200

By: 
 Name: Timothy P. Sullivan
 Reg. No.: 47,981
 TPS:tg

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 PATENT TRADEMARK OFFICE